

Marc E. Beaupre
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Experience:

Work'n Gear Weymouth, MA
Art Director, November 2002-Present

- Design and project manage all print material chain wide; including newspaper advertisements, direct mail, newspaper inserts, in store displays, window displays, and seasonal sign packages.
- Design and print Business to Business packages for all large corporate accounts.
- Design packaging, labels and logos of privately licensed merchandise.
- Coordinate sale and daily signage for merchandise through entire chain.
- With Architects, General Contractors and Landlords to schedule new stores.
- Design a cost effective modern look and feel in conjunction with Architect and Fixture Manufacture for all new and legacy stores.
- Review all architectural plans to design interior and exterior sign package.
- Design and Manage Marketing Server, visual library and production backup DVD system.

Marketing Drive Boston, MA
Graphic Design, November 2000-March 2002

- Created mechanicals from computer comps or pencil layouts and prepared files for printing.
- Create or revise high-resolution PhotoShop files, and work closely with Creative Director to adhere to time lines and production constraints.
- Assisted with conceptual designs for new business pitches and rebranding of Gillette products.
- Organized and implemented creative internship program.
- Responsible for network when IT director was out of the office.

Brook's Signs Hanover, MA
Custom Painter, Designer, June 1996-November 2000

- Worked with owner to create personal designs for individual customers.
- Involved from concept to conclusion for paint jobs on custom vehicles, race cars, motorcycles, signs and helmets.
- Corporate identity examples include; promotional vehicles for; WFNX, WAAF, WBCN, WHJY, WEEI, WXKS, WZLX, as well as international corporations such as Jose Cuervo.
- Worked with vendors on a daily basis maintaining supply inventory.

SuperCoups Avon, MA
Digital Production Artist, September 2000-November 2000

- Designed individualized direct mail pieces for local companies.
- Built high resolution mechanicals and PDF separations for offset printing.

Commercialware Natick, MA
Graphic Design Intern

- Designed a "Fortune 500 feel" including a new logotype, as well as business cards, letter heads, envelopes, and web site designs.

Cone Communications Boston, MA
Graphic Design Intern

- Worked with the Creative Director on the Austin Powers, Heinekin, TGIF ad campaign.
- Assisted with the stock photographic selection and the power point presentations for the Home Depot ad campaign.
- Specified and installed software on the company's network.

Education:

Boston University, School of Fine Arts, Boston, MA
•B.A. Graphic Design, Minor in Photography and Art History

- Individual 15 piece photography exhibit, spring 1999.
- Photographic assistant to Ulrich Mach, fall 1999.
- Photograph published in Photographer's Forum "College Annual"